



Sunday, November 19, 2017

# AMERICAN PORTRAIT GALA

## CORPORATE SPONSORSHIP OPPORTUNITIES

<b>CORPORATE BENEFITS</b>	<b>LEAD SPONSOR</b> \$250,000	<b>CO-CHAIR</b> \$100,000	<b>VICE CHAIR</b> \$50,000	<b>HOST COMMITTEE</b> \$25,000	<b>PATRON</b> \$10,000
Business category exclusivity	✓				
Logo recognition on VIP step and repeat	✓				
Opportunity to place a quotation in select national media releases	✓				
Opportunity to place a one-page statement with logo in the Gala program	✓	✓			
On-stage acknowledgment in the Director's remarks	✓	✓			
Opportunity to co-develop exclusive Gala giveaways for gift bags	✓	✓			
One complimentary use of event space (or discount for a larger event)	100 people	50 people			
Text recognition within the museum for one year, visible to over 1.3M visitors annually	✓	✓			
Recognition on the Gala save the date	logo	text			
Text recognition in select national media releases	✓	✓	✓		
Invitation to an exclusive private dinner on Saturday, November 18	four seats	two seats	two seats		
Invitation to the Gala's VIP Reception on Sunday, November 19	six tickets	four tickets	two tickets		
Invitations to special events throughout the year	✓	✓	✓		
Recognition on the evening's sponsor screen viewed by over 500 attendees	logo	logo	text	text	
Recognition on the Gala website	logo with hyperlink	logo	text	text	
Recognition in the Gala invitation sent to over 2,000 individuals	logo	text	text	text	
Recognition in the Gala program	logo	text	text	text	text
Text recognition in the Smithsonian Annual Report	✓	✓	✓	✓	✓
Tickets to the American Portrait Gala <i>One table = 10 tickets</i>	two tables <i>lead placement</i>	one table <i>prime placement</i>	one table <i>prominent placement</i>	one table <i>choice placement</i>	one table
<i>Fair market value of goods and services received</i>	<i>two tables \$4,440</i>	<i>one table \$2,250</i>	<i>one table \$2,190</i>	<i>one table \$2,000</i>	<i>one table \$2,000</i>



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# AMERICAN PORTRAIT GALA

## CORPORATE REPLY FORM

### WE WOULD LIKE TO SUPPORT THE AMERICAN PORTRAIT GALA

COMPANY NAME

CONTACT NAME

TITLE

MAILING ADDRESS

CITY/STATE/ZIP

PHONE

EMAIL

#### Corporate Sponsorship Packages

##### Lead Sponsor: \$250,000

- Two tables (20 tickets) - *lead placement*       Cannot attend

##### Co-Chair: \$100,000

- One table (10 tickets) - *prime placement*       Cannot attend

##### Vice Chair: \$50,000

- One table (10 tickets) - *prominent placement*       Cannot attend

##### Host Committee: \$25,000

- One table (10 tickets) - *choice placement*       Cannot attend

##### Patron: \$10,000

- One table (10 tickets)       Cannot attend

#### Other Contribution

- We cannot attend, but wish to make a contribution of \$ \_\_\_\_\_

### RECOGNITION PREFERENCE

Please print company name as you wish it to appear on any sponsor recognition.

Commitment needed by July 28, 2017 to be listed on the invitation.

**PAYMENT (SEE REVERSE)**



## WAYS TO GIVE

### PAYMENT INFORMATION

#### Credit Card

We wish to pay by credit card.

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CARD NUMBER

EXPIRATION DATE

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BILLING ADDRESS

CITY/STATE/ZIP

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SIGNATURE (as it appears on credit card)

DATE

#### Check

Our check is enclosed, payable to the "Smithsonian Institution, National Portrait Gallery."

#### Pledge

We pledge support and will make payment before November 19, 2017.

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Signature required to confirm your commitment.

### PLEASE RETURN THIS FORM TO

#### Email:

NPG\_Gala@si.edu

#### U.S. Postal Service:

Smithsonian's National Portrait Gallery  
Office of Advancement  
P.O. Box 37012, MRC 973  
Washington, DC 20013

#### FedEx or Other Delivery:

Smithsonian's National Portrait Gallery  
Office of Advancement  
750 Ninth Street NW, Suite 410  
Washington, DC 20001

For more information, please contact NPG\_Gala@si.edu or 202-633-8553.

*The fair market of each ticket is \$200; Lead Sponsor, Co-Chair, and Vice Chair packages are \$4,440, \$2,250, and \$2,190, respectively.*